

# PINTEREST AFFILIATE TOOLKIT

The complete checklist for Pinterest bloggers ready to  
earn passive income across any niche

■ Hosting

■ Funnels

■ SEO Tools

■ AI Tools

■ Beauty

■ Health

## WHAT'S INSIDE

- ✓ Top affiliate programs for every niche
- ✓ Pinterest pin design checklist (20 checks)
- ✓ Blog monetization quick-start steps
- ✓ Resource links & promo codes

[pinandscale.com](https://pinandscale.com)

# Welcome to Your Pinterest Affiliate Toolkit

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Pinterest is one of the highest-converting traffic sources for affiliate bloggers — and it's still wildly underused. A single well-designed pin can drive traffic for **years** with zero ad spend.

This toolkit gives you the three building blocks every profitable Pinterest affiliate blog needs:

1

## Top Affiliate Programs

The highest-converting programs across 6 blog niches — with commission rates and signup links.

2

## Pin Design Checklist

20 checks to run on every pin before you schedule it. Covers format, copy, branding, and SEO.

3

## Monetization Quick-Start

The 7-step activation sequence to go from zero to earning in under 2 weeks.

*How to use this toolkit: Print it, save it to your desktop, or keep it open in a tab. Check off each item as you go. The affiliate links in Part 1 are referral links — using them helps support Pin & Scale at no cost to you.*

## ■ Hosting & Website Tools

Program	Commission	Best For
<b>Hostinger</b> <a href="https://hostinger.com/affiliates">hostinger.com/affiliates</a>	<b>60% commission + bonuses</b>	Best for: budget hosting recommendations
<b>Bluehost</b> <a href="https://bluehost.com/affiliates">bluehost.com/affiliates</a>	<b>\$65–\$130 per signup</b>	Best for: WordPress beginner audiences
<b>WP Engine</b> <a href="https://wpengine.com/affiliates">wpengine.com/affiliates</a>	<b>\$200 per sale</b>	Best for: managed WordPress / agencies
<b>SiteGround</b> <a href="https://siteground.com/affiliates">siteground.com/affiliates</a>	<b>Up to \$75 per sale</b>	Best for: speed & support comparisons

## ■ Funnels & Marketing Tools

Program	Commission	Best For
<b>Systeme.io</b> <a href="https://systeme.io/?sa=sa00...">systeme.io/?sa=sa00...</a>	<b>40% recurring lifetime</b>	Best for: all-in-one funnel beginners ★ PARTNER
<b>ClickFunnels</b> <a href="https://clickfunnels.com/affiliates">clickfunnels.com/affiliates</a>	<b>\$38.80–\$118.80/mo recurring</b>	Best for: high-ticket funnel audiences
<b>ConvertKit</b> <a href="https://convertkit.com/affiliates">convertkit.com/affiliates</a>	<b>30% recurring for 24 months</b>	Best for: creator / course niche
<b>Kajabi</b> <a href="https://kajabi.com/affiliates">kajabi.com/affiliates</a>	<b>30% recurring</b>	Best for: online course creators

## ■ SEO Tools

Program	Commission	Best For
<b>Surfer SEO</b> <a href="https://surferseo.com/affiliates">surferseo.com/affiliates</a>	<b>\$179/mo × 25% recurring</b>	Best for: content SEO tutorials
<b>SE Ranking</b> <a href="https://seranking.com/affiliates">seranking.com/affiliates</a>	<b>30% recurring</b>	Best for: small business SEO content
<b>Rank Math Pro</b> <a href="https://rankmath.com/affiliates">rankmath.com/affiliates</a>	<b>30% per sale</b>	Best for: WordPress SEO setup guides
<b>Ahrefs</b> <a href="https://ahrefs.com/affiliates">ahrefs.com/affiliates</a>	<b>\$50/new trial + recurring</b>	Best for: advanced SEO audience

## ■ AI Tools

Program	Commission	Best For
<b>Jasper AI</b> <a href="https://jasper.ai/affiliates">jasper.ai/affiliates</a>	<b>25% recurring</b>	Best for: AI writing / content creation
<b>Copy.ai</b> <a href="https://copy.ai/affiliates">copy.ai/affiliates</a>	<b>45% recurring</b>	Best for: marketing copywriting
<b>Writesonic</b> <a href="https://writesonic.com/affiliates">writesonic.com/affiliates</a>	<b>30% recurring</b>	Best for: SEO + AI content blend
<b>Descript</b> <a href="https://descript.com/affiliates">descript.com/affiliates</a>	<b>15% recurring</b>	Best for: video/podcast + AI content

## Beauty Devices

Program	Commission	Best For
<b>NuFACE</b> <a href="https://nuface.com/pages/affiliate">nuface.com/pages/affiliate</a>	<b>10–15% per sale</b>	Best for: anti-aging / skincare content
<b>CurrentBody</b> <a href="https://currentbody.com/affiliates">currentbody.com/affiliates</a>	<b>8% per sale</b>	Best for: LED therapy / device reviews
<b>Amazon Associates</b> <a href="https://affiliate-program.amazon.com">affiliate-program.amazon.com</a>	<b>4–8% per sale</b>	Best for: product roundups & reviews
<b>FOREO</b> <a href="https://foreo.com/pages/affiliate-program">foreo.com/pages/affiliate-program</a>	<b>10% per sale</b>	Best for: cleansing device content

## Women's Health

Program	Commission	Best For
<b>Ritual Vitamins</b> <a href="https://ritual.com/partnerships">ritual.com/partnerships</a>	<b>15% per first order</b>	Best for: supplement / wellness content
<b>Care/of</b> <a href="https://takecareof.com/pages/affiliates">takecareof.com/pages/affiliates</a>	<b>\$10 per sale</b>	Best for: personalized nutrition content
<b>Thrive Market</b> <a href="https://thrivemarket.com/affiliates">thrivemarket.com/affiliates</a>	<b>\$5–\$40 per membership</b>	Best for: organic / clean eating niche
<b>BetterHelp</b> <a href="https://betterhelp.com/partners">betterhelp.com/partners</a>	<b>\$100–\$200 per signup</b>	Best for: mental wellness content

Run through these 20 checks before scheduling any pin. A single pin done right can drive traffic for 2+ years.

### FORMAT & DIMENSIONS

- Pin is vertical — 2:3 ratio (1000 × 1500 px recommended)
- File size is under 10 MB (use PNG for graphics, JPEG for photos)
- No small text that disappears on mobile thumbnails
- Important visuals are in the top 60% of the pin (Pinterest crops bottom)
- No borders or white space that reduces perceived image size

### COPY & HEADLINE

- Headline is specific and benefit-driven (not generic)
- Headline is legible at thumbnail size (50px+ font equivalent)
- Includes a curiosity gap or numbered promise ('7 ways to...')
- CTA phrase present: 'Save this', 'Click to learn', 'Get the free guide'
- Keyword appears naturally in headline or sub-text

### BRANDING

- Logo or site URL is visible (bottom left or right)
- Brand colors are consistent with your blog palette
- Font pairing is legible and on-brand (max 2 fonts)
- Background doesn't compete with the headline text
- Color contrast passes readability check (light text on dark or vice versa)

### SEO & METADATA

- Pin title contains primary keyword (first 40 characters)
- Pin description is 100–200 words with 3–5 natural keywords
- Destination URL is working and loads fast (< 3s)
- Pin is saved to the most relevant board (not just 'All Pins')
- Alt text / accessibility text is filled in

*PRO TIP: Batch your pin creation. Design 5–10 pins in one Canva session using a single template. Swap the headline, swap the background image, keep the branding constant. Takes 20 minutes vs. 2 hours.*

Follow these 7 steps in order. Each step builds on the last. You can have affiliate income live within 2 weeks.

1

**Pick 1–2 affiliate programs**

Start narrow. Choose one program per niche you cover. Apply and get approved before writing a word of content. Systeme.io, Hostinger, and Surfer SEO all approve quickly.

2

**Install a link cloaking plugin**

Use Pretty Links (free) or ThirstyAffiliates. Convert ugly tracking URLs into clean ones like pinandscale.com/go/hostinger. This protects your commissions and looks more trustworthy.

3

**Publish 3 affiliate-focused posts**

Write one 'Best [X] for bloggers' roundup, one in-depth review, and one tutorial that naturally uses the tool. Each post should target a low-competition Pinterest keyword.

4

**Create 3 pins per post (9 total)**

Use the Pin Design Checklist (Part 2). Each pin gets a different headline but same destination URL. Schedule them 2–3 days apart using Tailwind or Pinterest's native scheduler.

5

**Build a simple email list**

Offer a free lead magnet (like this one!) to capture emails. Use Systeme.io — it's free up to 2,000 subscribers and includes email automation. Embed the opt-in form in your sidebar and after every blog post.

6

**Add disclosure & legal pages**

You must disclose affiliate relationships. Add a Disclosure page, Privacy Policy, and Cookie Notice before monetizing. WordPress plugins like WP Legal Pages make this fast.

7

**Track, iterate, double down**

After 30 days, check which posts get the most Pinterest clicks and which convert best. Double your pin output for the top 3 posts. Write 2 more posts in the same sub-niche.

## Quick-Access Resources

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Resource	URL	Why Use It
<b>Pin &amp; Scale Blog</b>	<a href="https://pinandscale.com">pinandscale.com</a>	Tutorials, reviews, and Pinterest strategies
<b>Systeme.io (Free plan)</b>	<a href="https://systeme.io/?sa=sa00...">systeme.io/?sa=sa00...</a>	Build your email list & funnels — free up to 2K
<b>Canva</b>	<a href="https://canva.com">canva.com</a>	Design pins in minutes with ready-made templates
<b>Pinterest Business Account</b>	<a href="https://business.pinterest.com">business.pinterest.com</a>	Analytics, ads, and scheduling tools
<b>Pretty Links (free)</b>	<a href="https://wordpress.org/plugins/pretty-link">wordpress.org/plugins/pretty-link</a>	Cloak and track affiliate links in WordPress
<b>Google Search Console</b>	<a href="https://search.google.com/search-console">search.google.com/search-console</a>	Monitor which posts rank and get clicks

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and income case studies — free, every week.

→ [pinandscale.com](https://pinandscale.com)

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